



ANZAHPE
Australian & New Zealand
Association for Health
Professional Educators

ANZAHPE 2018

SUSTAINABILITY
for Health Professions Education

Hotel Grand Chancellor, Hobart
1-4 July, 2018

Hobart waterfront copyright Stuart Clarke



SPONSORSHIP PROSPECTUS



Conference Description

Dates	Sunday 1 July to Wednesday 4 July 2018
Venue	Hotel Grand Chancellor, Hobart
Conference Organisers	Australian & New Zealand Association for Health Professional Educators (ANZAHPE) Conference
Conference Web-site	http://www.anzahpeconference.com.au/
Conference Program	The Program will feature keynote presentations by international and national speakers, concurrent and poster presentations.
Co-Convenor	Professor Ben Canny Convenor ANZAHPE 2018 Faculty of Health, University of Tasmania
Attendance*	It is anticipated approximately 250-300* delegates will attend.
Contact Details	Conference Manager Plevin and Associates Pty Ltd PO Box 54 BURNSIDE 5066 South Australia Tel National 08 8379 8222 Tel International +61 8 8379 8222 Email: events@plevin.com.au

*Refer to Terms and Conditions

PLATINUM SPONSOR

\$10,800 (incl. GST)

To assure the best possible Conference, we need delegates to share their insights and enthusiasm from Australia, the Asia Pacific region and internationally. Sponsorship is an integral part of ensuring both experienced and novice delegates attend the Conference to enrich their professional life and that of their colleagues including those commercial entities that actively support this activity.

Platinum sponsorship offers a high profile association with a prestigious event that will attract significant number of delegates. Platinum Sponsors will be a cornerstone partner in the Conference.

Corporate Recognition:

- Named and promoted as a Platinum Sponsor
- Acknowledgement by the Conference Convenors at the opening and closing of the Conference
- One (1) trade display (each measuring 3m x 3m) in a premium position
- Conference website - logo on home page; link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, Program Handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners
- 200 word profile in Program Handbook
- One (1) full page, full colour advertisement in Program Handbook
- Up to four (4) satchel inclusions

Networking Opportunities:

- Four (4) complimentary full registrations including attendance at the Conference Welcome Reception and the Conference Dinner.

Delegate List:

- Electronic delegate list **prior** to the Conference

In addition to the package outlined above, you may choose the following additional option to add to your package.

Keynote Speaker/ Theme Stream

As the sponsor of the Keynote Speaker your organisation will receive the following entitlements:

- PowerPoint slide to be shown at the introduction to sponsored session
- The sponsor may provide a freestanding banner which will be positioned in a prominent location during the session when the Keynote Speaker is presenting
- Four (4) passes for nominated guests to attend the session when the Keynote Speaker is presenting (these passes are for the sponsored session only, attendance to other sessions is not included)

Or

Gala Dinner [exclusive]

- The sponsor may provide a freestanding banner which will be positioned in a prominent location at the Gala Dinner
- Opportunity for organisation representative to present a three (3) minute speech at the function (microphone will be provided – additional audio visual is at the expense of the sponsor)
- Two (2) invitations for organisation representatives to attend the Gala Dinner only

GOLD SPONSOR

\$7,200 (incl. GST)

Corporate Recognition:

- Named and promoted as a *Gold Sponsor*
- Conference website - logo on home page; link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, Program Handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners
- 100 word profile in Program Handbook
- One (1) half page, full colour advertisement in Program Handbook
- Up to two (2) satchel inclusions

Networking Opportunities:

- Two (2) complimentary full registrations including attendance at the Conference Welcome Reception and Conference Dinner.

Delegate List:

- Electronic delegate list **prior** to the Conference

In addition to the entitlements outlined above, each Gold Sponsor may choose one of the following options to complement their package. The preferred option must be selected at the time of submitting their sponsorship booking form.

Conference Satchel

- Logo to appear on the satchel alongside the ANZAHPE Conference logo. The Organising Committee will source and select the satchel

Conference Lanyard

- Logo to appear on lanyard – the Organising Committee will supply lanyards

Conference Stationery

- Pens provided by the sponsor will be included in the satchel
- Notepads provided by the sponsor will be included in the satchel

SILVER SPONSOR

\$4,800 (incl. GST)

Corporate Recognition:

- Named and promoted as a *Silver Sponsor*
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, Program Handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners
- 75 word profile in Program Handbook
- One (1) half page, full colour advertisement in Program Handbook
- One (1) satchel inclusion

Networking Opportunities:

- One (1) complimentary full registration including attendance at the Conference Welcome Reception and Conference Dinner

Delegate List:

- Electronic delegate list **after** the Conference

In addition to the entitlements outlined above, each Silver Sponsor may choose the following option to complement their package. The preferred lunch break must be selected by the sponsor at the time of submitting their sponsorship booking form.

Lunch Break

- Corporate literature may be displayed at the sponsored lunch break station (sponsor to supply)
- The sponsor may provide a freestanding banner which will be positioned in a prominent location in the break area
- Small table signs featuring the organisation name and logo displayed at the sponsored lunch break station (Conference Managers to supply)
- Two (2) passes for nominated guests to attend the sponsored lunch break (these passes are for the catering break only; attendance to other sessions is not included)

BRONZE SPONSOR

\$3,000 (incl. GST)

Corporate Recognition:

- Named and promoted as a *Bronze Sponsor*
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, Program Handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners
- One (1) satchel inclusion

Networking Opportunities:

- One (1) complimentary invitation to the Conference Dinner

Delegate List:

- Electronic delegate list **after** the Conference

In addition to the entitlements outlined above, each Bronze Sponsor may choose one of the following options to complement their package. The preferred option must be selected by the sponsor at the time of submitting their sponsorship booking form.

Refreshment Break

- Morning and afternoon tea break on one day of the Conference
- Corporate literature may be displayed at the sponsored catering break station (sponsor to supply)
- The sponsor may provide a freestanding banner which will be positioned in a prominent location in the break area
- Small table signs featuring the organisation name and logo displayed at the sponsored catering break station (Conference Managers to supply)
- Two (2) passes for nominated guests to attend the sponsored catering break (these passes are for the catering break only, attendance to other sessions is not included)

VENDOR PRESENTATION

\$2,000 (incl. GST)

30-minute "mini-session" scheduled as part of the main Conference program. This provides an excellent way to present a case study or product/solution overview.

- Vendor presentations are available on a first-come, first-served basis, and are only available as an "Add On" option for major packages* and exhibitors.
- All vendor presenters must either purchase a day registration or use one of those included with the vendor's main sponsorship.
- Vendors must provide a title, presenter(s), and an abstract of the presentation. The presentations should be educational in nature and not a specific sales pitch.
- The Organising Committee reserves the right not to accept vendor presentations based upon suitability of the content and on the time of application.

*(platinum, gold, silver).

OTHER SPONSORSHIP OPPORTUNITIES

Advertising in Final Program [format of program to be advised]

Full-Page Final Program Advertisement (black and white)
\$1,440 (including GST)

Half-Page Final Program Advertisement (black and white)
\$900 (including GST)

Inform Delegates

Conference Satchel Inserts
\$600 (including GST)

TRADE DISPLAY

\$3,300 (incl. GST) 3m x 3m display space

The exhibition will be located in the main catering area and has been designed to ensure good visibility and access to all stands. The main catering stations for teas and lunches will be within metres of the exhibition area.

Benefits for the exhibitor will include

Corporate Recognition:

- Named and promoted as an *Exhibitor*
- Conference website - link and logo on the sponsor page
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, Program Handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners

Networking Opportunities:

- One (1) complimentary full registration per booth including attendance at the Welcome Reception and the Conference Dinner.

Delegate List:

- Electronic delegate list **after** the Conference

Trade Display:

The Exhibition will be open to delegates Sunday evening 1 July 2018 (Welcome Reception) and then Monday 2 July to Wednesday 4 July 2018. Morning tea, afternoon tea, lunches and the Welcome Reception will be served in the Exhibition Area.

Shell Scheme includes;

- Size: one booth 3 metres wide x 3 metres deep x 2.5 metres high,
- Walls: 2500mm high matt anodised aluminium frame with white laminated infills
- Facia: Matt anodised aluminium frame 220mm high with white laminate infill
- Sign: One digital print lettering on white laminate infill per aisle (max. 30 characters)
- Lighting: 2x 150-watt spotlights per booth mounted on the back wall system, and
- Power: 1x 4amp power point with 4 way power board

Raw Space is suitable for custom built stands. It is carpeted and has power access

Allocation of Sponsorship Packages and Exhibition Sites

Sponsorship packages and exhibition sites will be allocated by the Conference Organisers. Site positions will be allocated after taking into account each organisation's sponsorship, the date of confirmation of participation, preferences, proximity to competitors and any other relevant matters. The Committee reserves the right to alter the floor plan.

Preliminary Setup Schedule:

- Set-up date: Sunday afternoon 1 July 2018
- Exhibition dates: Monday 2 July to Wednesday 4 July 2018
- Break-down date: Wednesday 4 July 2018

Booth staff - additional staff over and above the one (1) complimentary full registration entitlement above must register as an exhibitor at \$150/person/day. This entitles staff to catering on the day of registration plus the Welcome Reception Sunday evening 1 July 2018. The Conference Dinner is an additional cost. It does not include attendance at Conference sessions. Booth staff wishing to attend sessions must register as a Conference delegate.

ANZAHPE 2018 SPONSORSHIP APPLICATION FORM

Please complete the form clearly in BLOCK LETTERS and return to:

ANZAHPE 2018 Event Manager, Plevin & Associates Pty Ltd
PO Box 54, BURNSIDE SA 5066 Phone: 61 8 8379 8222 Fax: 61 8 8379 8177
Email: events@plevin.com.au
ABN: 60 383 512 852

ORGANISATION NAME: - _____

ADDRESS: - _____

CONTACT PERSON: - _____

POSITION: - _____

TELEPHONE: - _____ EMAIL: - _____

I/We would like to apply for the following sponsorship package(s).

- Platinum \$10800 - Dinner Keynote Speaker
- Gold \$7200 - Satchel Lanyards Stationery
- Silver \$4800 - Lunch day _____
- Bronze \$3000 - morning or afternoon tea/day _____
- Vendor Session \$2000
- Advertising full page black and white \$1400
- Advertising half page black and white \$900
- Satchel inserts \$600
- Trade Display \$3300

PAYMENT

Method of payment (please tick appropriate box)

- I require a tax invoice to make payment.

Bank transfer

Bank: Bank of South Australia
Address: Kensington Road ERINDALE SA 5065
Account name: Plevin and Associates Pty Ltd ANZAHPE Conference
Account #: 054 489 740
BSB #: 105 086

I have read the details of the relevant Sponsorship Opportunities outlined in the Prospectus, and I accept all of its term and conditions (listed on the following page).

Name: _____ Date: _____

Signed: _____

TERMS AND CONDITIONS

The Professional Conference Organiser will take all care to fulfil the listed Sponsorship commitments. The Sponsors are responsible for providing all their requirements i.e. banners, promotional material and any other material. Sponsors are responsible for the security of their own equipment and materials whilst at the Conference. Your Sponsorship selection will be confirmed upon receipt of deposit. The Organiser reserves the right to decline an application and alter the program if required.

Attendance

The organisers make no warranty as to the number of delegates and/or visitors that may attend the Conference.

Provision of Delegates details

The provision of delegate contact details as specified in individual packages is subject to the provisions of the Privacy Act 2001. The Privacy Act 2001 provides that before name and address details can be published in the list of delegates for distribution to any party, delegates must give consent. This delegate list may not be used up to and not beyond August 2018 for the purposes of contacting Conference delegates. This list must not be used in conjunction with any other non-related conference matters nor is the list to be used for future conference marketing, or transferred in whole or in part to any third party.

Unavoidable Occurrences

In the event that the Conference is cancelled or delayed through no fault of the Organiser or the venue, including but not limited to fire, flood, labour disputes, natural disasters, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the sponsor shall not be entitled to any refund or claim for any loss or damage.

Corporate Recognition

Inclusion of corporate logos or recognition in printed material is subject to meeting publication deadlines.

Cancellation Policy

Once a booking form has been received for Sponsorship opportunities, any cancellation must be advised in writing. If the cancellation is received on or before 30 May 2018 an administration fee of 25% of the total price is retained. If the cancellation is received after 30 May 2018, no refund is applicable unless the sponsorship package is resold where 25% of the total price is retained.

Other Notes

All prices include GST. A tax invoice will be sent on receipt of the booking form. All banners are subject to venue pre-approval. (Freestanding, upright banners are recommended.)